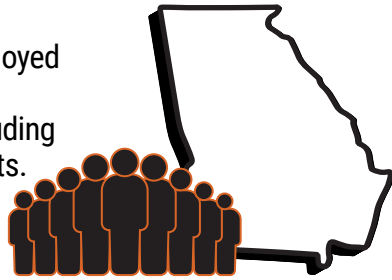


# Georgia's System is Delivering for Georgia

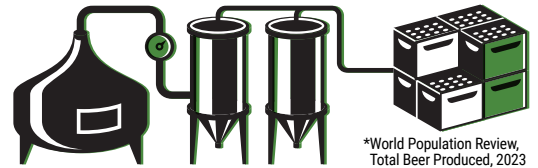
Georgia's laws for producing, distributing, and selling beer, wine, and spirits have been carefully balanced over decades. The success of our producers, distributors, and retailers is proof: Georgia has the recipe for success.

## 350,000+

Number of Georgians employed by alcohol production, distribution, and retail including stores, bars, and restaurants.



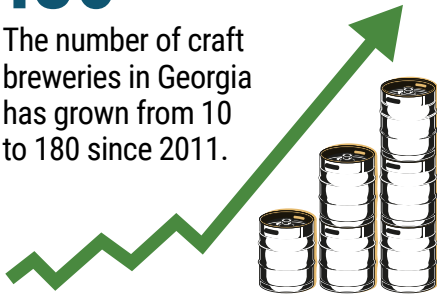
## Georgia is 4<sup>th</sup> in the nation in beer production\*



\*World Population Review, Total Beer Produced, 2023

## 180

The number of craft breweries in Georgia has grown from 10 to 180 since 2011.



## 2 Million

Craft brewers can legally sell 2 million bottles a year direct to the public.

## 3 to 57

The number of Georgia craft distilleries has grown from 3 to 57 since 2011.



## \$904 Million

Since 2020, Georgia has collected \$904 million in excise tax from the sale of alcohol.



**FACT** — Georgia's three-tier system for distributing alcohol prevents monopolies

**FACT** — If every producer becomes a distributor, retailers will be overwhelmed with sales calls and deliveries

**FACT** — Changing Georgia's law will have negative consequences:

- Less selection for Georgians
- Higher prices
- Local craft producers get pushed out by big brands
- Job losses for Georgians working in production, distribution, and retail



**DELIVERING FOR  
GEORGIA**

# Georgia's System is Delivering for Georgia

## MEET A DISTILLER

"The system in the state of Georgia protects each entity in my opinion."



**CHARLIE COWART**  
STILL POND DISTILLERS  
& VINEYARDS  
ARLINGTON, GEORGIA

## MEET A DISTRIBUTOR EMPLOYEE

"Here in Georgia, the big guys and the little guys are on the same truck. That's great for business and allows the little guys to get more saturation in the market."



**WHITNEY KARPIK**  
SALES COORDINATOR  
LAGRANGE GROCERY CO.  
LAGRANGE, GA

## MEET A RESTAURANT OWNER

"If I hadn't made the right connections or built the great relationships that I have with my distributors, I wouldn't be here today."



**FREDERICKA JONES**  
OWNER OPERATOR  
SANDTOWN PUB  
SOUTH FULTON, GA

## MEET A PACKAGE STORE OWNER

"The system truly works in Georgia. Distributors are great at what they do. Manufacturers are great at making beer. And we try to be great at selling beer and spirits."



**KYLE POPE**  
RETAILER  
JACKSON BOTTLE SHOPPE  
JACKSON, GA



DELIVERING FOR  
**GEORGIA**